



## **CITY OF EAST PROVIDENCE ECONOMIC DEVELOPMENT COMMISSION**

**Minutes of February 25<sup>th</sup>, 2020 7:00 pm**

**Conference Room A, City Hall**

**145 Taunton Avenue**

The open session of the meeting was called to order by Chairwoman Botelho at 7:05 pm. Present through were Chairwoman Botelho, Mr. Radway, Mr. Killian, Mr. Leonardo, Mr. Corria, Ms. Linhares, and Mr. Moran (staff).

### **Agenda Item 1. Approval of January 21, 2020 Minutes**

On a Motion by Mr. Radway, Seconded by Mr. Killian, the Commission unanimously approved the January 21, 2020 Meeting Minutes as submitted.

### **Agenda Item 2. East Providence website and technology update discussion**

Mr. Moran discussed his research on websites that are effective economic development promotion sites and specifically noted how the Town of Groton Connecticut has developed an effective promotional website. He indicated that he had a personal interview with Economic Development Director Paige Bronk on the website and the process that they used in developing the site.

Ms. Linhares discussed her ideas on utilizing website plugins to develop a better real estate listing webpage. It was agreed that the use of this plugin may be an effective way of updating the real estate listings on the [www.eastprprovidencebusiness.com](http://www.eastprprovidencebusiness.com) website. Mr. Moran indicated that we can discuss additional research on this topic and the update our existing website at a future meeting.

### **Agenda Item 3. PowerPoint presentations and current economic development outreach efforts**

Mr. Moran presented the PowerPoint presentation that Planning Director William Fazioli had prepared entitled Economic Development Update that was presented to the East Providence Chamber of Commerce on February 11, 2020. The Commission discussed a number of slides in the presentation in detail most notably the details on population projections for the City and how economic investment and growth will help to reverse this trend.

#### **Agenda Item 4. Other Business for Discussion**

No other business was discussed.

#### **Adjourn**

On a Motion by Mr. Radway and seconded by Mr. Killian, the Commission unanimously voted to adjourn the meeting.

#### **Voting:**

The meeting adjourned at 8:10 pm

Respectfully submitted,

*James Moran*

Recording Secretary