



## Rhode Island Seafood Marketing Collaborative

DEM, 235 Promenade Street, Providence, RI  
Room 300  
October 21, 2019 | 2:00 p.m.

- I. Welcome** (*J. Coit*)
  - Introductions
  - Review/update membership
  
- II. Meeting Minutes** (*J. Coit*)
  - Approval of May 13, 2019 meeting minutes
  
- III. Presentations** (*J. Coit*)
  - 2019 Seafood & Festival Marketing Campaign (*R. McAssey*, RDW Group)
  - Fishing for Success Project (*D. Lynch*, RI Food Policy Council)
  
- IV. Strategic Plan for the Marketing of Rhode Island Seafood** (*B. Ballou*)
  - Consideration and Adoption of Strategic Plan
  - 2020 Work Plan and Working Groups
  
- V. Saltonstall-Kennedy Grant Proposal** (*B. Ballou*)
  - Review of Pre-Proposal
  - Development of Final Proposal
  
- VI. Other Business/Announcements/Adjourn** (*J. Coit*)