Rhode Island Seafood Marketing Collaborative

DEM, 235 Promenade Street, Providence, RI
Room 300
October 21, 2019 | 2:00 p.m.

I. Welcome (J. Coit)
   • Introductions
   • Review/update membership

II. Meeting Minutes (J. Coit)
   • Approval of May 13, 2019 meeting minutes

III. Presentations (J. Coit)
   • 2019 Seafood & Festival Marketing Campaign (R. McAssey, RDW Group)
   • Fishing for Success Project (D. Lynch, RI Food Policy Council)

IV. Strategic Plan for the Marketing of Rhode Island Seafood (B. Ballou)
   • Consideration and Adoption of Strategic Plan
   • 2020 Work Plan and Working Groups

V. Saltonstall-Kennedy Grant Proposal (B. Ballou)
   • Review of Pre-Proposal
   • Development of Final Proposal

VI. Other Business/Announcements/Adjourn (J. Coit)