



Rhode Island Seafood Marketing Collaborative

Via Zoom

<https://zoom.us/j/93093769286>

June 24, 2020 | 3:30 – 5:30 p.m.

I. Welcome (*J. Coit*)

- Introductions

II. Meeting Minutes (*J. Coit*)

- Approval of February 13, 2020 meeting minutes

III. Recent/New Initiatives

- Direct Sale Dealer License (*B. Ballou*)
- Guidance: Shellfish Direct Sale Eligibility (*K. Ayars*)
- Social Media Promotional Campaign (*E. Lynch*)
- Fish Line App (*F. Matera, J. Falcone*)
- Block Island Grant Application (*A. Cygler*)
- Other Initiatives (*Partners*)

IV. Near-Real-Time Tracking of RI Commercial Landings (*B. Ballou, E. Lynch. K. Masury*)

V. Saltonstall-Kennedy Grant Proposal (*Partners*)

VI. Group Discussion: Recovery and Growth of the RI Seafood Market

VII. Other Business/Announcements/Next Meeting (*J. Coit*)