



# Rhode Island Seafood Marketing Collaborative

Via Zoom

<https://us02web.zoom.us/j/85769064661>

February 10, 2021 | 12:00 – 2:00 p.m.

- I. **Welcome** (*J. Coit*)
  - Membership Update
- II. **Meeting Minutes** (*J. Coit*)
  - Approval of November 10, 2020 meeting minutes
- III. **2020: Year In Review** (*B. Ballou*)
  - RI Landings, Pricing, Effort – Relative to 2019
- IV. **2021 Strategic Priorities** (*Group Discussion*)
- V. **2021 Implementation Plan** (*B. Ballou*)
  - Draft Proposal
  - Funding Support
  - Formation of Working Groups/Collaboration with Partners
- VI. **Announcements and Updates** (*Members, Partners*)